



The Power of Perspective



City of North Richland Hill Uses IQinVision Vcam Technology to Expand Surveillance Effectiveness and Reduce Costs

City standardizes on IP surveillance to expand, improve overall security

San Juan Capistrano, CA, December 15, 2010 — IQinVision, market leader in HD megapixel IP network cameras, today announced that the City of North Richland Hills (TX) has standardized on IP surveillance technology utilizing IQeye HD megapixel cameras equipped with powerful IQ Vcam virtual camera technology and LENSEC video management software. LENSEC is also the system designer and integrator of record for this growing city surveillance project.

The City of North Richland Hills, a bedroom community between Dallas and Fort Worth, has two major interstates nearby creating a high level of traffic and visitors for the municipality. Sean O. Hughes, CFO and Emergency Management/Homeland Security Coordinator for the city, received a mandate from the City Manager to provide video surveillance of all critical infrastructure and upgrade to IP technology for any future system expansion.

Hughes explained the situation as the city looked to expand surveillance, *“We had six different analog DVR systems, four different vendors, only a few cameras could be networked, and nothing was integrated.”* Hughes’ goal was to find one solution that integrated all the city’s cameras so they could be viewed using one piece of software. LENSEC provided both the video management software and the expertise to design and install the upgrades, while providing for future expansion.



The first new cameras were planned to provide interior and exterior views of the city’s tennis center. The primary concern here was break-ins to cars parked at the facility. Around this time, North Richland Hills installed an expensive piece of outdoor art located on the grounds of the library, creating a demand for high-level protection. Finally, Hughes wanted to install new cameras at the city’s waterpark for perimeter surveillance and to capture license plates at the single entrance/exit point. LENSEC recommended IQinVision’s IQeye HD megapixel cameras and Hughes readily agreed. Eventually, additional IQeye cameras would also be installed at the city’s court complex.

Once the IQeye cameras had been installed, it was time for LENSEC’s Jaime Bradford to introduce Hughes to the many additional features the cameras offer. Along with easy installation, industry-leading stability, and crystal clear images, the IQeye cameras include a software feature called IQ Vcam. IQ Vcam provides multiple, unique high or low resolution views selected from the overall scene, essentially creating multiple cameras out of one to provide Hughes’ security staff independent views that can be moved and digitally zoomed. At the same time, Vcam reduces overall bandwidth and storage demands by transmitting only the selected views back to the servers and not the entire multi-megapixel camera field of view.

Hughes immediately recognized the IQ Vcam feature was perfect for providing the coverage he needed for the outdoor art installation. *“I love the versatility of the IQeye cameras, I purchase one asset but get multiple features— one camera, several high-resolution views, and less traffic on the network. Not only are we getting four views from one camera but this is aesthetically pleasing for us too. This is a brand-new library, so the overall look is important. I didn’t want to hang 15 cameras off this beautiful new building.”*

Hughes continued, *“IQinVision has solved our most pressing needs to have multiple views with various resolution levels, our city administration and City Council are happy about minimizing the equipment on a brand new building, and accounting is quite pleased that we’ve increased overall productivity with the same equipment at a lower cost.”*

“We bought these IQeyes for one purpose and now we’ve upgraded them for added functionality. If I compare two cameras, one gives me nothing more while the IQeye camera gives me added ROI, why would I buy anything else?”

It's great, we purchased cameras for the resolution, we have since turned them into much more—how sweet is that?"

North Richland Hills is about to start construction on a new Recreation Center. Hughes explained how this will be the first building in the city in which video is being designed in prior to construction. *"As we did the walk-through, we looked for places where we can put the IQeyes. This will be a Silver LEED building, so it will be getting a lot of attention."*

Each IQeye will be getting a lot of attention too, as Hughes and Bradford decide which IQeyes to utilize the IQ Vcam feature to create additional views, while minimizing the security footprint, and cutting installation and maintenance costs. *"We currently have plans to use all of our IQeye cameras in multi-view [Vcam] mode if needed. We've also talked about moving the IQeye cameras to expand our views and give us exactly what we need,"* **Hughes said.**

About IQinVision

Since 1998, IQinVision has been designing, manufacturing, and marketing the IQeye line of HD megapixel cameras. IQinVision is a world leader in IP network camera products, renowned for image quality, stability, and reliability in the most demanding network environments. IQinVision was first to market with megapixel IP cameras, HD cameras with on-camera recording, intelligent network cameras, and a long list of other industry firsts. IQeye cameras are integrated with all leading Network Video Recorders (NVR) and can also be used for fail-over recording, as stand-alone event recorders, and as distributed processing platforms for video analytics. The company's products are widely deployed in government, military, city center, property management, education, retail, casino, transportation, and multiple other vertical applications. IQinVision is a privately-held corporation headquartered in San Juan Capistrano, California with a regional office in Amsterdam, Netherlands. For more information: www.iqeye.com.

About LENSEC

Founded in 1998 and based in Houston, Texas, LENSEC is a premier provider of enterprise-wide, IP-based video surveillance solutions to Federal, State, Local Government and education clients, ports and transportation authorities, as well as industrial and retail complexes, with more than 2,000 installations and 30 states across the nation. LENSEC's Perspective VMS, a proprietary suite of software applications, enables effective, remote situational awareness and security management of facilities while enabling real-time collaboration with third-party agency responders during incidents. The Company's offerings provide comprehensive IP-based video surveillance management, complete installation of equipment, and on-site and off-site monitoring access and 24/7 customer service support to provide enterprise clients with a more reliable, secure, scalable and affordable multi-facility/multi-system needs-based solutions.

For more information about LENSEC and its turnkey, IP-based, digital video surveillance system solutions, please visit www.LENSEC.com.

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