

LENSEC Deploys City-Wide Video Surveillance Fort Worth, Texas - Rose Marine Theater

CASE STUDY
Local government

ORGANIZATION:
City of Fort Worth, Texas
Rose Marine Theater

APPLICATION:
Citywide IP Video Surveillance



SCOPE OF WORK

LENSEC was selected by the City of Fort Worth to design and implement a video surveillance solution that could increase safety in key areas today, and scale to cover a larger number of areas in the future. The first location was the historic gem of Fort Worth's Northside The Rose Marine Theater.

CLIENT PROBLEM:

The Latin Arts Association of Fort Worth, Inc., is the non-profit organization that manages the historic gem of Fort Worth's Northside - The Rose Marine Theater, and Fort Worth's only Hispanic theater company - Teatro de la Rosa. The Rose Theater is located in a high crime and high gang activity area of the city. With frequent after school and outreach programs, the theater had a desperate need to protect their facilities and patrons. Vandalism was

a daily occurrence, and violent crime in the area has seen a spike in recent months. *"Local businesses were closing early to alleviate any dangers that might arise without proper security in an economically emerging neighborhood"*, stated Cathy Hernandez, Executive Director.

LENSEC SOLUTION:

LENSEC designed and implemented a state of the art IP Based Video Surveillance solution utilizing a variety of fixed and pan/tilt/zoom cameras with Infra Red Night Vision technology. This solution allows the theater to keep a watchful eye on their facilities 24 hours a day. In addition, the system was designed to allow remote access to the video by City Officials, Police, and other Emergency Responders in the event of an incident. During the planning stage, LENSEC met with key

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personnel within the City to design a city-wide concept that will address the current needs of the City, and those in the future as well. The system not only will scale to any number of cameras and areas required by the City, it will also incorporate wireless technology, video analytics, license plate recognition, and gunshot detection.

During the implementation phase, LENSEC surveyed the area, pinpointing the problem-atic areas and made recommendations regarding camera locations, equipment types, network infrastructure and storage options.

Using the LENSEC software any authorized user can view any camera at any facility from any computer on the City's LAN/WAN using only a standard web browser. No proprietary or client-side software is needed to view live or recorded video. This virtually eliminates the need for lengthy training sessions, and provides for a high level of adoption by the users due to the ease-of-use. *“I am thrilled to let you know that strolling through the neighborhood today, all the neighbors had their shops ready and open for business. Everyone seemed to have a renewed sense of security knowing they were protected,”* stated Hernandez.

Unusual security challenge addressed:

The area surrounding Rose Marine Theater did not always provide lighting conditions that were conducive to

capturing quality video. To address this issue, LENSEC designed into the system a series of Infra Red Night Vision sensors. When lighting conditions deteriorate the sensors compensate and allow the system to continue to perform at an optimal level.

LENSEC TEAM SOLUTION:

Another key reason that LENSEC was selected was because of its ability to provide a turn-key solution and full, ongoing technical support. The City of Fort Worth did not need to add a single security, facility or administrative person to its staff to support the LENSEC system. LENSEC provided the entire solution; from conducting site audits and identifying camera locations to providing and installing equipment and software as well as post installation support. Because LENSEC is the developer of its software and has managed over 2,000 installations in 30 states, LENSEC is the single point of contact for its customers and is the expert on the components that make up its solution. *“We feel confident, too, that over time we will all see an increase in business given more foot traffic by people who now feel safe to come to the Northside”,* concluded Hernandez.



The Power of Perspective

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